



KTVI
2250 Ball Drive
St. Louis, MO 63146
(314)213-2222

CONTRACT

Contract / Revision 582471 /	Alt Order # 2326652	
<u>Product</u> Political		
Contract Dates 10/30/12 - 11/05/12	Estimate # 2454	
Advertiser Zweifel, Clint/D/MO St Treasurer	Original Date / Revision 10/11/12 / 10/11/12	
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KTVI	Account Executive Mickie Reeves	Sales Office St. Louis - KTVI
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-64		
IDB#	Advertiser Code 356	Product Code
Agency Ref		Advertiser Ref

And:

Buying Time LLC
650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals		
										Type	Spots	Amount
N 1 2		10/30/12	11/05/12	530a-6a	530a-6a		:30			NM	3	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/30/12	11/05/12	-11-1--				3	\$675.00			
N 2 2		10/30/12	11/05/12	M-F 9a-10a	930-10a		:30			NM	5	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/30/12	11/05/12	11111--				5	\$525.00			
N 3 2		10/30/12	11/05/12	Fox 2 News Sunday	5-530p		:30			NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/30/12	11/05/12	-----1				1	\$1,025.00			
										Totals	9	\$5,675.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	9	\$5,675.00	\$4,823.75
Totals	9	\$5,675.00	\$4,823.75

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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